

## ONLINE AND SOCIAL MEDIA USE POLICY

### INTRODUCTION

The Club is aware of the increased use of online communication and social media by its members and therefore has established a policy for acceptable use of social media. This policy is essential for the Club to provide a safe and positive environment for all its members.

### ACCEPTABLE USE POLICY

Members must exhibit ethical and responsible conduct in the use of online social media platforms, which respects the rights and privacy of others.

This policy covers all social media platforms, examples are as follows:

- Facebook
- SnapChat
- WhatsApp
- Twitter
- Instagram
- Messaging
- You Tube
- Personal Blogs
- Websites
- Email

The following rules must be adhered to by all users:

- Use the internet and social media positively and do not place yourself at risk. (Please consider who you are inviting to be your friend and follow the good advice of the social networking sites to ensure you are talking to the person you believe you are talking to.)
- Do not bully, intimidate, or harass any user.
- Do not post any photographs, videos or make comments that may be hurtful, untrue and upsetting or may be used by other people in a way you did not intend or want.
- Do not post content that is hateful, discriminatory, threatening, or pornographic; incites violence; or contains nudity or graphic or gratuitous violence.
- Do not post any information that contains alcohol-related or other mature content (including advertisements).

### **Protecting Other People's Rights**

- We respect other people's rights; and expect you to do the same.
- Do not write any derogatory or offensive comments in relation to the Club or any other Swimming Club.
- Do not post comments criticising or verbally abusing swimmers, coaches, officials or volunteers within the Club or any other Swimming Club.
- Do not post photographs on the Club social media pages as you may be in breach of the Club's Photography Policy. This is an information sharing facility only.
- Do not post content or take any action on Club social media pages that infringes or violates someone else's rights or otherwise violates the law.
- Cyberbullying, Cyberstalking and any other inappropriate content or actions will not be tolerated.

### **Consequences of Actions**

Any individual found to be in breach of this Policy may face disciplinary action in accordance with the Club's Disciplinary, Grievance and Complaints Procedures and possible criminal proceedings.

### **WHAT TO DO IF YOU HAVE CONCERNS**

- If you experience cyberbullying or cyberstalking or any other inappropriate behavior;  
or
- If you are aware that this is happening to someone else

do not hesitate to contact Perth City Swim Club's Child Protection Officer,  
[cpo@perthcityswimclub.com](mailto:cpo@perthcityswimclub.com)

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